

COLLECTION

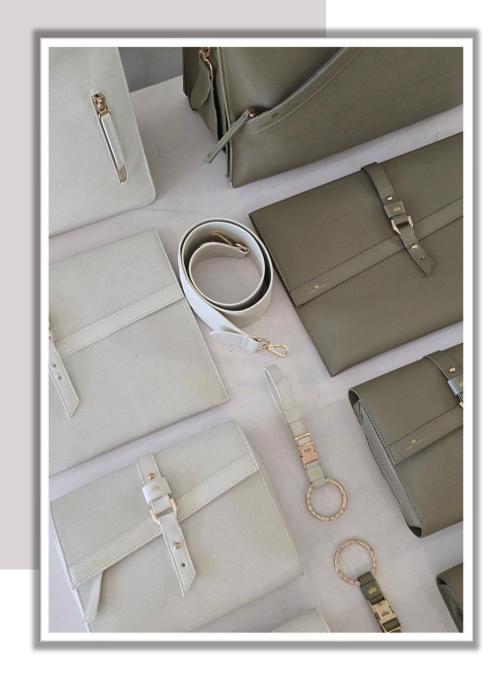
G G

HН

# Product Catalogue

Bobbi | London™ is an award-winning luxury British brand, combining aesthetics, technology, and travel to empower journeys, from boardrooms to boarding gates. Our products are designed for the modern professional to enhance productivity and redefine sophistication.

Autumn / Winter 2025





THE GIA COLLECTION

The Founders Journey

Meet The Founder

O4
The Gia Collection

The Gia Travel Bag
The Gia Laptop Sleeve
The Gia Cross Body
The Accessory Holder

12

The Tech Accessories

<u>Leather Tech Range</u>

15 Financials

Gia Collection Line Sheet

Terms & Order Form



OUR

R S

DE

Z

0

# Bobbi Trehan-Young

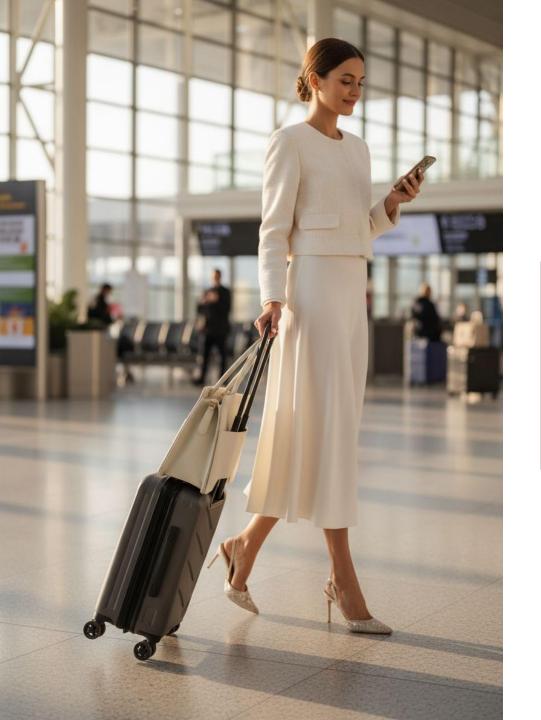
is a distinguished **Microsoft** Subject Matter Expert with over 20 years of diverse cross-industry experience, with her deep roots in enterprise technology and architecture, Bobbi brings a unique perspective to **product innovation**, blending premium materials with **tech-enabled** features. Her leadership ensures every piece reflects sophistication.

As a frequent traveller, noticing a gap for stylish and lightweight tech products, led to the establishment of **Bobbi | London™** in 2019.

In Q1 2021, she unveiled an **innovative** collection of luxury **Tech Products** following recognition as a **Theo Paphitis SBS Award Winner** in Q3, followed by a line of luxury **Leather Travel Accessories** launched in Q4 2021 and was spotlighted by **American Express UK** as one of 100 most inspiring businesses in the UK at the **House of Lords**.

Every product showcases meticulous design tailored for the **frequent traveller** and women redefining success on their own terms. Bobbi | London™ embodies productivity, empowerment, and elegance at its core.





### The Gia Collection

Discover our premium line of travel essentials, and tech accessories, designed for women who value quiet luxury, purposeful design, and who move with power and prestige. seamlessly from boardroom to boarding gate.







BL-IN1019 - Gia Travel Bag

1: Cushioned Laptop Compartment with several organised open & zipped pockets.

2: Integrated Cable Management.

3: Secure RFID-protected pocket.

4: Strap at rear to attach over luggage.

SKU: BL-IN1019 MSRP: £550.00















BL-IN1016 - Gia Laptop Sleeve

- 1: Open laptop compartment pocket in the main body.
- 2: With a zipped pocket on the front for mouse & charger.
- 3: Located at the rear is an A4 sized open document pocket.

SKU: BL-IN1016 MSRP: £225.00









BL-IN1017 - Gia Cross Body



- 1: Zipped compartment with wide open pockets in the main body.
- 2: With a detachable shoulder strap to double as an evening clutch.
- 3: Secure RFID-protected pocket.

SKU: BL-IN1017 MSRP: £180.00









1: Travel-Ready adjustable strap designed to carry a scarf, jacket or coat.

2: With a carabiner, snap ring to clip onto belt loop or luggage handle.

SKU: BL-IN1012 MSRP: £54.95





A luxury leather key case with a snap ring, designed to look stylish hanging off your bag providing ease of access. Ideal for keys, fobs or pen drives.



In a luxury leather finish, with gold stud detail and an added loop to remain attached with the cable itself, designed for keeping your cables organised suitable for small charging cables or earphones.

SKU: BL-IN1014

MSRP: £20.50



In a luxury leather finish, with gold stud detail and an added loop to remain attached with the cable itself, designed for keeping your cables organised suitable for larger laptop chargers.

SKU: BL-IN1015

MSRP: £28.50



### BOBBI | LONDON | LINE SHEET









**GIA LAPTOP SLEEVE** 

MRSP: £225.00

SKU: BL-IN1016 | MOQ: 100

**GIA ACCESSORY HOLDER** SKU: **BL-IN1012** | **MOQ**: **100** 

SKU: BL-IN1013 | MOQ: 100

**KEY BELL** 

MRSP: **£20.50** 

CABLE ORGANISER - LARGE SKU: BL-IN1015 | MOQ: 100

BOBBI | LONDON

MRSP: £28.50



MRSP: **£54.95** 

 $Z \circ I$ 

 $\circ$ ш

0

 $\circ$ 

G A



MRSP: **£54.95** 

BOBBI I LONDON

**GIA TRAVEL BAG** 

MRSP: £ 550.00

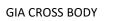
SKU: BL-IN1019 | MOQ: 100

**CABLE ORGANISER - SMALL** SKU: BL-IN1014 | MOQ: 100





.CSV FILE DOWNLOAD & **IMPORT LINESHEET DATA** 



SKU: BL-IN1017 | MOQ: 100

MRSP: £ 180.00

## BOBBI | LONDON | ORDER FORM

#### Terms

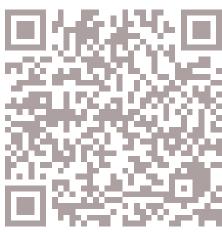
 $\overset{\bigcirc}{\vdash}$ 

ЕС

C

GIA

- Lead Times 4 to 8 weeks.
- All orders will be Pro-forma and payment terms considered on follow up orders.
- · Carriage calculated once order is received.
- Samples are available to purchase at full price.
- Scan to download Order Form



Click or Scan Code

If you have any further questions, please contact us.



 $\underline{\text{Linkedin.com/company/bobbildn}} \hspace{0.1cm} | \hspace{0.1cm} \underline{\text{linkedin.com/in/bobbitrehanyoung}} \hspace{0.1cm}$ 



Instagram.com/bobbi\_ldn



facebook.com/ldnbobbi



Twitter.com/bobbildn\_

Contact Bobbi Trehan-Young

Mobile +44 (0) 7493 910 405

e-Mail <u>wholesale@bobbildn.com</u>

Address Bobbi | London, PO Box 1632, Bedford,

MK40 9FP (UK)